



ONTARIO COUNTY HISTORICAL SOCIETY



Third Annual John North Willis Bike Rally Tee Shirt Sponsorship Agreement

Advertiser:	Contact:
Address:	Telephone:
	Alt Telephone:
	e-Mail:

Tee Shirt Ad Rates

Ad Type	Ad Dimensions	Price	Select One	Info
Top Banner - Jeep Level	6" x 3"	\$1,000	<input type="checkbox"/>	Taken
Tier Two - Willys Overlander Level	4"w x 1.5"h	\$500	<input type="checkbox"/>	Three available
Tier Three – Willys Overland Knight Level	2"w x 2"h	\$250	<input type="checkbox"/>	Three available
Tier Four - Aero Willys Level	7½" x 4½"	\$100	<input type="checkbox"/>	<input type="checkbox"/>

The John North Willys Bike Rally will take place on Sunday August 25, 2019

Advertising Copy

All logos submitted must be high resolution .jpg format and e-mailed as directed below and sent with payment and signed contract to Ontario County Historical Society, 55 North Main Street, Canandaigua, NY 14424

- Send logo to be placed on Tee shirt electronically to:
Ann Molloy – atmolloy@aol.com with a copy to director@ochs.org

Deadline

Ad copy must be received by Friday, **August 1, 2019** to ensure your ad will appear on the Ride Tee Shirt

Please mail your signed contract with your check payable to the Ontario County Historical Society before August 1, 2019.

Advertiser Signature:	Date:
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The Ontario County Historical Society hereby agrees to print the advertisement as specified above on its 2019 John North Willys Bike Rally Tee shirt. All proceeds benefit the educational programs of the Ontario County Historical Society.

June 21, 2019

Dear Friends:

It's Summer! The Ontario County Historical Society is proud to announce its popular fitness happening. The 3rd Annual John North Willys Bicycle Rally will be held, Sunday August 25th 9:00 AM in Cheshire – Canandaigua NY.

Take your choice. A 10-mile or a 25-mile ride will be held. Both benefit the educational programs of the Society. Both rides have spectacular visits of Canandaigua Lake.

Bring family and friends; join your neighbors in supporting the Ontario County Historical Museum. A donation of \$25 per person in Advance; \$30 Day of event will be used to support the programming of our community's historical museum located at 55 North Main Street in Canandaigua. The first 100 riders to sign up will receive a free ride shirt.

HOW TO GET A REDUCED RIDE FEE IN 2019

Enter as a group. This year we are offering a reduced rider cost for groups of 6 (\$15ea.) and 12 riders \$10 ea.)

We are looking for Businesses and organizations in the county to support this event with a group of riders. Visit www.ochs.org or call 394-4975 for more information,

EVENT SPONSORS SOUGHT.

Several local businesses are sought to sponsor the event. Donors will have their business or personal name on the ride tee shirt for supporting this event. Sponsorships are \$500 for a large, \$250 for a medium size Tee shirt Logo and \$100 for the smaller Tee shirt logo.

Registration can be made by calling the Historical Society (585) 394-4975, or follow the link on line at www.ochs.org.

